



## Badger Mod Tour

<b>Job Title:</b>	Public Relations/Marketing Intern	<b>Job Category:</b>	Entertainment/Advertising
<b>Location:</b>	Northeast, WI Area	<b>Travel Required:</b>	Yes up to 50%
<b>Level/Salary Range:</b>	Non-Paid Internship	<b>Position Type:</b>	Part Time
<b>HR Contact:</b>	Joe Verdegan	<b>Date posted:</b>	January 2012
<b>Company Overview:</b>	The Badger Mod Tour is a concept hatched by 141 Speedway promoters Bruce and Renee Conard and their public relations director Joe Verdegan. With the state of Wisconsin loaded with some of the best Modified drivers in the country, the market was ripe to craft a series, bringing the top talent from northeastern and southeastern Wisconsin together! The 2012 Tour will host 8 shows in 2012.		
<b>Applications Accepted By:</b>			
<b>E-mail:</b> jverdegan2@new.rr.com Subject Line: BMT/141 Speedway Intern <b>Attention:</b> Joe Verdegan		<b>Mail:</b> Joe Verdegan 203 N Ashland Ave Green Bay, WI 54303	
<b>Job Description</b>			
<b>Role and Responsibilities</b>			
<ol style="list-style-type: none"> <li>1. Manage social media websites, post weekly updates to keep drivers and fans informed.</li> <li>2. Interact with drivers and fans via social media as well as at events.</li> <li>3. Be able and willing to travel up to series events – possible public address opportunities as well.</li> <li>4. Conduct driver interviews; create driver profiles to upload on website, oversee contingency programs.</li> <li>5. On race day events, assist series director in typing press releases, race reports and results.</li> <li>6. Assist with these same duties for 141 Speedway's weekly, Saturday night program</li> </ol>			
<b>Skills, Qualifications and Education Requirements</b>			
Qualified applicants will possess the following skills:			
<ul style="list-style-type: none"> <li>• Enrolled in a University or Technical college program such as: public relations, marketing, communication, or related field.</li> <li>• Hard working, detailed oriented, and positive attitude.</li> <li>• Outgoing, be able to talk and interact with fans and drivers and staff.</li> <li>• Knowledge of social media marketing, and knowledge of dirt track racing is a plus.</li> </ul>			